



Reducing Childhood Obesity News Report

Group Members

- 1.
- 2.
- 3.

Studio Assignment

1. News anchor
2. Interviewer (on location or in studio)
3. Interviewee (on location or in studio)

Objective: Produce a **live news report** for television about how the following topics (Decreasing Screen Time & Increasing Physical Activity) play a role in reducing childhood obesity. Include an **interview** with a person (**interviewee**) associated with the issue as well as include a commercial that advertises a “healthy, nutritious snack” for young children.

1. **News Anchor** – The news anchor should prepare his or her script to give a basic overview of the topic. This reporter should remember to cover *who, what, when, where, why, and how*. Remember that news reports are typically very short. Reporters should cover all the relevant facts quickly.
2. **Interviewer** – This reporter can conduct the interview on location or in the studio. Use the topics associated with the issue, and prepare at least five questions and answers (scripted) for this part of the broadcast.
3. **Interviewee** – This will be the person from the group who answers the interviewer’s questions.

Things to include:

- Intro and Outro music for the broadcast
- Pick a name for your studio and create a logo
- Attention getting headline and poster for your broadcast
- Commercial (script approved) for a healthy, nutritious snack for young children
- Pictures for the projector for use as a background for the on-site interview
- If you can think of more, discuss it with the teacher. Be creative!

Your individual script will be worth 15 points. You will also receive a group grade of 10 points for your overall presentation. The scripts will be due after the presentation. Make sure you write in complete sentences and include **accurate details** from the website.