

Product History (Click the title to view the clip and answer the below questions in complete sentences: *2 points for content, 1 point for complete sentences.*)



Who is this iconic mascot?

What product does this mascot help to promote?

When was the company for whom he is mascot established?

What is this product's secret to success?

This company was the first to include what item on their product container?

Watch this [YouTube clip](#) and explain the #name and purpose of this campaign?

What is the prize? Where do you have to live in order to participate?

Imagine this contest was brought to the USA, what innovative recipe would you submit?



