

Rubric for Persuasive Casserole Brochure

Name _____ Date _____

Create a brochure persuading individuals and families to “Reclaim their Kitchens” by preparing and serving Casseroles.

Features	Revise	Accept	Excellent
Describes what casseroles are, including their parts, function and examples.	1 2 3 4	5 6 7	8 9 10
Explains the advantages of preparing and serving casseroles. 5 minimum	1 2 3 4	5 6 7	8 9 10
Encourages (persuades) individuals & families to “Reclaim their Kitchens” and prepare and serve casseroles.	1 2 3 4	5 6 7	8 9 10
Includes a recipe for readers to try with directions & picture	1 2 3 4	5 6 7	8 9 10
Pictures relate to topic and are creative, detailed, and colorful. 3 minimum	1 2 3 4	5 6 7	8 9 10
Writing mechanics are correct (i.e., punctuation, capitalization, and spelling).	1 2 3 4	5 6 7	8 9 10
The brochure is neat, readable, with proportional layout.	1 2 3 4	5 6 7	8 9 10
Total:			

Comments: