

MOTOR SKILLS PSA

Individually or with one partner, create a 90 second or less Public Service Announcement (PSA) that attempts to communicate to parents the importance of motor skill development and how they can practice good motor skill habits/activities with their child. You will demonstrate three activities that promote motor skills using ordinary household objects. Be sure to include the potential effects if not promoted. Make sure to use the information from your research!

Modern PSA Examples: [Safe Driving](#)

PLAN THE PSA!

- ❖ Creatively introduce your PSA (public service announcement):
- ❖ Stress the importance of motor skill development and the potential effects if ignored:
- ❖ Demonstrate and share three activities for how parents can practice motor skill habits with their child.

Presentation Rubric:

Date Due _____

Task	Points earned	Comments
Prep Work: 10 points ___ Group or individual worked to complete prep work in allotted time (prepped a script or bullet points/ with evidence and supports)		
Video Content: 5 points each (total of 30 pts) ___ Speaker(s) creatively introduced the PSA ___ Speaker(s) explained importance of motor skill development on academic success ___ Speaker(s) shared three activities to promote motor skill development using ordinary household items ___ Speaker(s) used props/scenario to illustrate message ___ Research is clearly evident throughout PSA ___ PSA is thorough, correct and complete		
Quality: (10 points) ___ Speaking is clear ___ Content is well organized ___ Used appropriate vocabulary and language ___ Within time frame		

