

MILK MUSTACHE ADVERTISEMENT

1. Individually or with one partner brainstorm ideas for a milk advertisement.
2. Select your best idea and plan your photo shoot, including props.
3. Set up your photo shoot and create your milk mustache(s) using yogurt.
4. Take several pictures to ensure you get a great shot.
5. Create a mini-poster to promote milk products using the CANVA website.
6. Use your picture and create a slogan that fits the picture. You may NOT replicate the sample below or use "Got Milk?"
7. HAVE FUN!!! CLEAN UP!!!



Rubric:

Criteria	Excellent--3	Average--2	Needs Work--1
Clear Picture --All wearing milk mustaches			
Catchy Slogan			
Layout & Use of Space			
Picture, Props & Slogan Relate			
Neatness & Creativity			

Comments:



