

Healthy T-Shirt Messages Planning

As you develop your ideas, consider the following as they apply to your message...

- Who do you want to view this message?
- What do you want your viewer to walk away with, understand or do?
- Why is this message important to share?

Once your rough draft/sketch is complete, share it with 2 other students for peer evaluation. One student can be a member of the class, while the other should be someone outside of this class.

Peer Evaluator #1:

Printed Name: _____ Signature: _____

- Does the t-shirt message and design show a direct relationship to the assigned topic or concept? **Yes or No**
- Is the message clear and concise and have a definite call to action or is it vague and confusing, making you unsure of what to think or do? Briefly explain.
- Are there any spelling or grammatical errors? If yes, please identify errors.
- If you had to offer *one* suggestion for improvement, what would it be? Why?



Peer Evaluator #2:

Printed Name: _____ Signature: _____

- Does the t-shirt message and design show a direct relationship to the assigned topic or concept? **Yes or No**

- Is the message clear and concise and have a definite call to action or is it vague and confusing, making you unsure of what to think or do? Briefly explain.

- Are there any spelling or grammatical errors? If yes, please identify errors.

- If you had to offer *one* suggestion for improvement, what would it be? Why?

