

# Fruit Flier Project

As marketing director for the Fresh Fruit Company, your objective is to create an informational flier promoting your randomly selected fruit.

My fruit is \_\_\_\_\_

Your flier should include the following information, but the layout is completely up to you! Be creative as you are trying to encourage others to learn and eat more of this fruit. You will need to research the below information using internet resources.

- Fruit Name,
- Picture and Description.
- Fruit Nutrition with Nutrition Facts Label
- Yummy Recipe Using Assigned Fruit
- How to Determine Ripeness
- Fun Facts About Your Fruit (3-5)
- Cooking & Preparation Techniques
- Availability of Fruit
- Climate & Best Growing Conditions
- 2-3 Appropriate Pictures for Bulleted Points with Exception to Bullet #1
- Sources (site separately on a Google Doc)



Create your flier in any of the following platforms: Canva, Adobe Spark Page/Post or Google Docs. Share your finished flier via Google Classroom.

Date due \_\_\_\_\_



## Rubric

Criteria	Present	Not Present
Fruit Name, Picture & Description (5 pts.)		
Nutrition Facts Label (5 pts.)		
Recipe (5 pts.)		
Ripeness & Availability (5pts.)		
3 Fun Facts (3 pts.) 4 Fun Facts (4 pts.) 5 Fun Facts (5 pts.)		
Cooking/Prep Techniques (5 pts.)		
Climate & Growing (5 pts.)		
2-3 Additional Pictures (2-3 pts. accordingly)		
Free of Spelling & Grammatical Errors (5 pts.)		
Sources Cited (2 pts.)		
Total Points Possible--45		

Comments: