

Fashion Barbie Draping Assignment

During this assignment you will be in the role of a fashion designer, fashion photographer and fashion writer. There will be four steps to this assignment.

Step One - Fashion Designer:

1. Take an undressed Barbie or Ken doll
2. Go to the various boxes of fabrics and select a fabric(s) that catch your eye.
3. Drape your doll. Either make the garment draped, composite (both draped and tailored) or tailored.
4. Find various trims, beads etc. for embellishments.
5. If you use the glue gun to create your design, please make sure you DO NOT glue to the doll.

Step Two – Fashion Photographer:

1. Take the doll to the “photography studio” and decide if you should use a black or white background.
2. Post the doll in position to best display the garment. You may need to take a picture of the back in case you have an interesting design there.
3. Use the digital camera and take the picture vertically

Step Three – Fashion Writer:

1. After learning the various garment styles terminology you are to write a description of the garment using those terms.
2. The description not only has to use the garment styles terminology, but use various adjectives to describe the garment. Use your creative writing skills. Make sure to add the occasion the garment would be appropriate for, describe the fabric, etc.
3. Go to the computer lab to type up and print the description. Use a font and font size that is easy to read. Check for spelling. Read your description out loud to yourself to see if it sounds good and flows. Watch out for run on sentences. (Make your English teacher proud!)

Step Four – Develop the mini-poster and your logo:

1. Design a logo that best represents you.

2. Take a half piece of construction paper for the background. Please select colors that best coordinate/match your garment colors. If you have a black/white design select an accented neutral color scheme.
3. Make sure you back the logo, picture, and description with a coordinating color.
4. Layout the design on the large piece of construction and then glue in place.
5. Put your name on the back and turn in with the scoresheet.

Name _____

Fashion Barbie Rubric

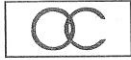
Criteria	Points Possible	Points earned
Draping of Barbie – creative draping of fabric to design a garment	10	
Description – describes the garment using correct terminology, correct spelling, creative writing used	10	
Logo – represents the designer and creative	10	
Mini-Poster – description and picture are mounted, color coordinates with garment, neatly attached to background	20	
Total	50	

See examples below:

Examples of Designer Logos



Pierre Cardin—Stylized use of both initials



Oleg Cassini—Interlocking initials



Liz Claiborne—Name in small embroidery



Hubert De Givenchy—"G" used geometrically



Fendi—F and inverted F placed together



Guy Laroche—Stylized lines to form initials in a box



Christian Dior—Capital initials inside a rectangle



Ralph Lauren—Small embroidered polo player



Oscar de la Renta—Initial of his first name

