

Unbox a Child Development Theorist Video Project!

Unboxing videos are so addictive to watch. Someone takes things out of a box, shows it off to the camera and talks about what they think of the items (review them). For some reason watching this sort of video seems to be a relaxing activity for many; well now you get to make one of your own by unboxing a Child Developmental Theorist! You and your group (4 students per group) will sign up for one of the Child Developmental Theorists that we were introduced to in the [video](#) in class. You will need to address the following information about your Theorist in your video by unboxing 8-10 items that will allow you to explain this information to your captivated audience. You will need to do additional research on your theorist. We will watch these together as a class.

- Theoretical approach to the study of child development (what did they BELIEVE about how children develop & grow?)
- What area was their theory focused on? (for example Piaget focused on COGNITIVE (intellectual) development.)
- EXPLAIN their theory, if it has stages to it then make sure you explain all of the ones that involve children (ages 0-12)
- Education
- Important Publications (books, papers, etc.)
- Reputation within the field of child development (for example Sigmund Freud was considered "the father of Psychology").
- Any other important information about the theorist, including any significant experiments they performed and their results.

An example would be something like this for Harry Harlow:

(Pulling out a towel) "Oh wow, look what we have here! The genuine terry cloth towel used in Harlow's famous experiment when he gave baby monkeys the choice between interacting with a cold, hard metal "mother" who would dispense food or with the same metal mother covered in this soft terry cloth towel who didn't dispense food. The monkeys always chose the soft momma monkey. It really helped establish how important bonding/snuggling was with mothers and babies, an important finding in child developmental research."

Use Adobe Spark video to edit your video (or imovie if you have an iphone and want to use that). There is no minimum length but you do need to meet all the informational requirements. This is worth 40 points, the rubric is as follows:

Unboxing Video Rubric

Criteria	Excellent (9-10)	Good (6-8)	Needs Work (0-5)
Unboxing Concept or Topic Knowledge & Understanding	The video clearly demonstrates knowledge & understanding of key concepts related to your Theorist	The video somewhat demonstrates knowledge & understanding of key concepts related to your theorist	The video does not demonstrate knowledge & understanding of key concepts of your theorist
Props & Examples	All of the props/ examples in the video clearly related to your theorist and were well organized	Most of the props/ examples in the video related to your theorist and were well organized	Few, if any, of the props/ examples in the video related to your theorist and were not organized
Enthusiasm & Tone	Students on screen were excited and enthusiastic in presentation of their theorist	Students smiled and showed some enthusiasm and emotion in their presentation	Students showed little enthusiasm in presentation; barely smiled
Final Product	Final product looked professional, well planned and all concepts related to theorist were visibly demonstrated	Final product looks decent, somewhat organized and most concepts related to theorist were visibly demonstrated	Final product looks rushed, disorganized and the concepts related to student's theorist were barely demonstrated

Comments: