

NAME: \_\_\_\_\_ HR: \_\_\_\_\_

## UNIT 1 PROJECT: BUYING REPORT

**WHAT YOU ARE DOING:** Time to make a big purchase! We talked about the Decision-Making Steps. Now, let's put them to use! You will be using the decision making steps to purchase a product that costs more than \$100. Some examples include a computer, camera, certain items of clothing, desk, sporting equipment, TV, and an I-Pod.

### **PART 1: Choosing the Product and Finding the Information.**

-You must compare at least **4** different prices of the **same** product from **4** different websites.

**Example:** If researching a TV, you must look at **all** 34" Sony TV's on **4** different websites. -I am choosing: \_\_\_\_\_

\*\*You need to paste a screen shot from each of the four websites into a word document. Print it out and turn it in with the project. To screen shot, hit the ***Fn and prnt scrn*** keys at the same time. It won't do anything to show it has copied, so just go to word and paste it.

### **PART 2: ANSWER THE FOLLOWING QUESTIONS DESCRIBING HOW YOU NAVIGATED THE INTERNET AND USED THE DECISION-MAKING PROCESS TO DECIDE FROM WHERE YOU WILL MAKE YOUR PURCHASE.**

**#1:** *Write in complete sentences when answering questions, except on bullet points.*

a) Before You Shop:

-What are you wanting to buy? \_\_\_\_\_

-Why do you want it? \_\_\_\_\_

\_\_\_\_\_  
-When do you want it? Why? \_\_\_\_\_

b) Weighing the Alternatives:

-What 4 stores are you considering buying from?

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**-Comparison Shop:** Basically, you are looking at the pros and cons of each store. Write in complete sentences! Talk about the following for each store:

--What are the prices, warranties, possible shipping charges, special offers on product for each store?

--Is it on sale? Are there online or mail coupons/rebates to help get the price down?

--Do they have good reviews? **What do they say?** (Don't just say it's 4.5 stars out of 5)

--Do you just like one store better than another?

--Is one store close to your house? Do you prefer to order online vs go to the actual store?

STORE1: \_\_\_\_\_

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STORE 2: \_\_\_\_\_

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STORE 3: \_\_\_\_\_

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STORE 4: \_\_\_\_\_

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c) Making the Purchase:

-Where did you choose to buy the item from? \_\_\_\_\_

-Why are you buying from this store? \_\_\_\_\_

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-Can you negotiate the price? \_\_\_\_\_

-How are you going to pay for the item? \_\_\_\_\_

-How did you save up money to pay? \_\_\_\_\_

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d) After the Purchase:

-Is there additional maintenance on product or tips to maintain upkeep?

-What do you need to know about returns (receipts, warranty, etc)? \_\_\_\_\_

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**Each question below should each be 1 paragraph in length (that's at least 5 sentences).**

**#2:** What new information did you discover about the product you chose to buy on these websites?

THINGS TO CONSIDER: Were there any surprises that you didn't originally consider? What website did you find to be the most helpful? Examples of things to talk about include: Were the reviews good or bad, Shipping Fast/Short/Expensive, Battery Life Long/Short, ETC.

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**#3:** How does this purchase reflect your values and goals regarding saving money and making bigger purchases?

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This project is **DUE** on: \_\_\_\_\_

### Scoring Guide for Buying Report

- 1. Comparison Shopping from 4 different sources
  - Include the screenshots of each website that you are considering buying from on a word document. \_\_\_\_\_/8
  
- 2. Questions were answered about the purchase
  - 5 pts/pc for each store description on comparison shopping \_\_\_\_\_/20
  - Other Areas of Question 1 answered completely \_\_\_\_\_/12
  
  - Questions 2 and 3 answered in full paragraph form \_\_\_\_\_/10

**TOTAL: \_\_\_\_\_/50 Points**