

BUY THIS, NOT THAT!

Step 1: Create a slide presentation that shows the side by side outfit selections (see below) with the heading “Buy This, Not That!”

Step 2: Think about retail stores you currently shop at either online or physical stores for your clothing. Examples may include, but are not limited to: H&M, American Eagle, Aeropostale, Old Navy, Dicks, Target, Walmart, Amazon, etc.

Step 3: Curate 3 **different** types of outfits (ex. casual, dressy, sporty, etc.) with accessories you like and would actually consider buying from one or more of the above retail stores. Copy/paste or screenshot the items and creatively arrange together on a Google Slide.

Criteria includes:

- Name of the retail store(s)
- Cost of each item
- Fabric content and the Manufacturing country, if available

Step 4: Now go to an online second hand store such as “ThredUp” or “Poshmark” (others are available and may be used) and recreate each outfit with accessories as closely as possible. Copy/paste or screenshot the items and creatively arrange them on a Google Slide.

Criteria includes:

- Name of the second hand store(s)
- Cost of each item
- Fabric content and the Manufacturing country, if available

Step 5: Finally, for each outfit, include all of the “cost savings” between the two outfits. *(Remember, the cost savings may be monetary, environmental and/or ethical)*

Step 6: On the final slide, write a paragraph, in your own words, summarizing what you learned about fast fashion, its impact and how it will affect your shopping habits moving forward.

Buy THIS	Not THAT
\$21.80	\$6,050
	
Forever 21 refined faux leather crossbody	Louis Vuitton Biface bag
Savings: \$6,028.20	

Rubric

Criteria	Present	Not Present
Outfit #1: Included all required criteria for both retail/second hand stores, costs, fabric content & manufacturing origin along with cost savings & heading <i>"Buy This, Not That!"</i>		
Outfit #2: Included all required criteria for both retail/second hand stores, costs, fabric content & manufacturing origin along with cost savings & heading <i>"Buy This, Not That!"</i>		
Outfit #3: Included all required criteria for both retail/second hand stores, costs, fabric content & manufacturing origin along with cost savings & heading <i>"Buy This, Not That!"</i>		
Summary: Paragraph is well written and addresses key takeaways, impacts and effects on future shopping habits		

Comments: