



Billboard Awareness Project

Create a ***dimensional*** billboard to raise awareness of SIDS and/or Safe Sleep Practices for new parents and caregivers. Your billboard should be constructed out of a cardboard shirt box and contain the following:

- Original Slogan (Title) promoting SIDS and/or Safe Sleep Practices clearly, **boldly** displayed
- Important information pertaining to topic included (what are the most important concepts you want to share)
- Appropriate image(s) pertaining to topic
- Aesthetically appealing: eye-catching, bold and colorful:

<u>Criteria</u>	<u>Points Possible</u>	<u>Points Earned</u>
Original Slogan as title	15	
Slogan BOLDLY displayed	10	
Includes important information about selected topic	15	
Dimensional: 2D or 3D	5	
Appropriate images pertaining to topic	5	
Bold Eye-catching- colorful (glitter, lights, moving parts, etc.)	10	
Total Points Possible	60	

Comments: