## On Your Own Series: Investigating Streaming Services



Congratulations! You've landed your first job and your first apartment! You want to subscribe to some streaming services, but know you need to do some analysis first in order to make the most of your dollars. Before beginning, there are a few questions to help guide your research.

Think about your viewing habits. Do you watch television shows, movies (including on demand) sports, documentaries, etc.? What types of programming does your potential service need to include?

Consider the operational side of this decision. Is there any special equipment or internet (including speeds) you will need? List below.

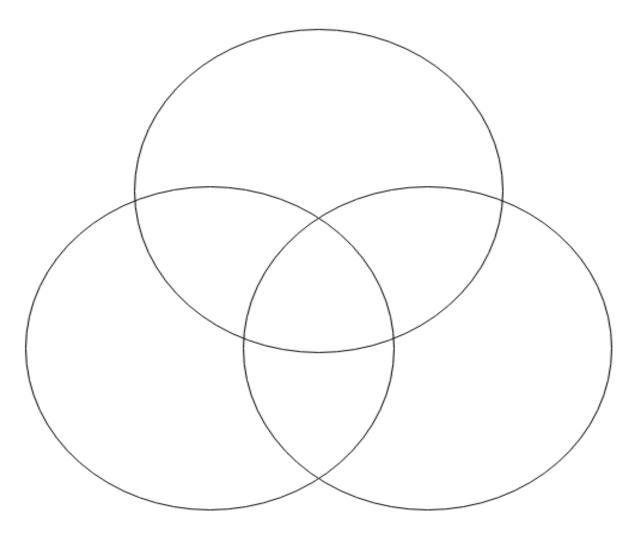
What are the costs associated with the services you are interested in?: Consider: equipment (purchases or rentals?); set up; monthly or annual differences; introductory vs regular pricing periods; total costs with all fees and taxes; contract or not (how to cancel and costs to do so).

What are the reviews--from the company and independent sources?

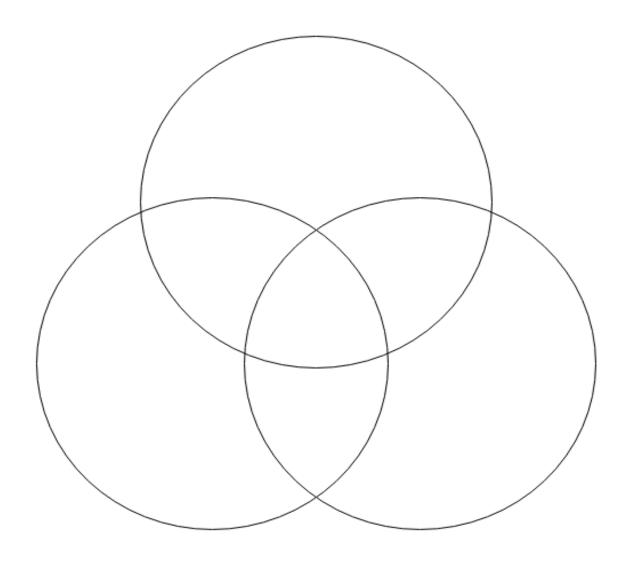
Options to compare...there are many! Examples include: digital antenna; local cable; Netflix; Amazon Prime; Amazon Fire Stick; Disney+; ESPN+; Hulu, Hulu plus; Paramount Plus; YouTube TV; HBO max; Apple TV; Sling; Roku; AT&T Direct TV satellite and online; Dish; network specific like CBS All access, Peacock; FuboTV; PlayStation Vue; others including niche, free movies, etc. Don't forget the possibility that some of these may be bundled.

For each of the scenarios below, compare and contrast a minimum of 3 streaming service options using the Tri-Venn Diagram in addition to other required criteria.

**Scenario #1:** You've got \$50 to allocate to streaming services. This is the maximum you can afford and want to get as much as you can. Use the above criteria to guide your research as you create a Google Slide Presentation, sharing all of the above information including the cost and pros and cons of each streaming service along with your decided option(s). Summarize in a solid paragraph why you selected what you did.



**Scenario #2**: In your budget, you can now afford to allocate \$100 to streaming services. This is the maximum you can afford and want to get as much as you can. Use the above criteria to guide your research as you add to your Google Slide Presentation, sharing all of the above information including the cost and pros and cons of your decided options. Summarize in a solid paragraph why you selected what you did.



**Scenario #3**: In your budget, you can now afford to allocate \$150 to streaming services. This is the maximum you can afford and want to get as much as you can. Use the above criteria to guide your research as you add to your Google Slide Presentation, sharing all of the above information including the cost and pros and cons of your decided options. Summarize in a solid paragraph why you selected what you did.

